



Barristers Solo & Small Firm Practice Section, the BASF Solo & Small Firm Committee, and FLEX by Fenwick present

Be the Value-Add: What the In-House Tech Lawyer Boom Means for Solo Practitioners

SPEAKERS

John Hansen
General Counsel at YouSendIt

Moira Dawson
IP Counsel and FLEX Attorney

Lonnie Goldman
Acting GC at Exponential Interactive and FLEX Attorney

Kate Kerr (Moderator)
FLEX by Fenwick, Attorney Development

TOPICS

This lunchtime session is for attorneys with solo tech practices and technology lawyers interested in hanging their own shingle. Speakers include attorneys who have successfully built their own tech practices by working with some of Silicon Valley's leading companies.

- Alternative ways to add value and work with in-house counsel
- Practical approaches and strategies for managing client expectations
- Best practices in navigating the needs of multiple clients
- Optimizing the outside counsel/client relationship through effective communication

TUESDAY, MAY 7, 2013

Fenwick & West LLP - 555 California St Floor 12, San Francisco

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(BASF Members: Be sure to login in to get your discounts!)

MCLE: 1 Hour • MCLE Registration: 11:30 a.m. - 12:00 p.m. • Lunch/Program: 12:00 - 1:00 p.m.
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SPECIAL INFORMATION

- * To receive MCLE credit, you must sign in during the designated period.
- * Refunds will be given up to 48 hours in advance, less a \$5 handling fee.
- * All prices increase \$10 on the day of the program.
- * This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California. BASF is a certified provider.
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